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SLADE DICKERSON

The Essential Bogosian; Talk Radio, Drinking in America, Funhouse Houghton Mifflin Harcourt

When amateur enthusiasts began sending fuzzy signals from their garages and rooftops, radio broadcasting was born. Sensing the medium's potential, snake-oil salesmen and preachers took to the air, at once setting early standards for radio programming and making bedlam of the airwaves. Into the chaos stepped a young secretary of commerce, Herbert Hoover, whose passion for organization guided the technology's growth. When a charismatic bandleader named Rudy Vallee created the first on-air variety show and America elected its first true radio president, Franklin Delano Roosevelt, radio had arrived. Rudel tells the story of the boisterous years when radio took its place in the nation's living room and forever changed American politics, journalism, and entertainment.

The Radio Station Harvard University Press

Us against Them: The Political Culture of Talk Radio examines the

phenomenon of talk radio and the role that it plays in the American political process as well as popular culture. Among the central questions addressed is a basic one regarding why people choose to listen to political talk instead of music. Do they listen to get objective information on both sides of political issues to help them make their own voting decisions, or do they seek out the hosts and content that simply validates their own beliefs? After a consideration of the history of talk radio as well as where the industry stands today in terms of audience demographics and advertiser support, Randy Bobbitt takes a theoretical look at how talk radio may or may have not impacted political issues and campaigns from the 1950s through the 2006 mid-term election, as well as the real impact of talk radio on the 2008 presidential campaign. Finally, Bobbitt considers the future of political talk radio in light of the newest threat to the First Amendment: the possible return of the Fairness Doctrine, a twentieth century law that once required broadcasters to provide politically balanced programming.

Mapping U.S. Talk Radio Arcadia Publishing

Profiles ten shock jocks who the author believes use free speech and their celebrity status as means to perpetuate homophobia,

racism, sexism, and other discriminatory beliefs, and discusses the increase of progressive alternatives as a reaction to them.

Now You're Talking! American Radio Relay League (ARRL)

A behind-the-scenes look at the evolution of today's talk shows, written by a longtime radio host and program director.

Talking Radio Focal Press

The cocreator of the Washington Post's "Made by History" blog reveals how the rise of conservative talk radio gave us a Republican Party incapable of governing and paved the way for Donald Trump. America's long road to the Trump presidency began on August 1, 1988, when, desperate for content to save AM radio, top media executives stumbled on a new format that would turn the political world upside down. They little imagined that in the coming years their brainchild would polarize the country and make it nearly impossible to govern. Rush Limbaugh, an enormously talented former disc jockey—opinionated, brash, and unapologetically conservative—pioneered a pathbreaking infotainment program that captured the hearts of an audience no media executive knew existed. Limbaugh's listeners yearned for a champion to punch back against those maligning their values. Within a decade, this format would grow from fifty-nine stations to over one thousand, keeping millions of Americans company as they commuted, worked, and shouted back at their radios. The concept pioneered by Limbaugh was quickly copied by cable news and digital media. Radio hosts form a deep bond with their audience, which gives them enormous political power. Unlike elected representatives, however, they must entertain their audience or watch their ratings fall. Talk radio boosted the Republican agenda in the 1990s, but two decades later, escalation in the battle for the airwaves pushed hosts toward ever more conservative, outrageous, and hyperbolic content. Donald Trump borrowed conservative radio hosts' playbook and gave Republican base voters the kind of pugnacious candidate they had been demanding for decades. By 2016, a political force no one intended to create had completely transformed American politics.

Spying on the South Taylor & Francis

Talk radio has been a format that has evolved and grown since World War II. As it evolved in the 1960's and 70's, hosts began to realize its impact on political and social issues. Over time, it became apparent that harnessing the power of the public to affect the outcome of issues affecting their lives was very real. That is where AIRING THE WAVE: Talk Radio At The Dawn Of The Digital Era fills a void. Little had been written about the role of talk radio and its influence through its listeners. AIRING THE WAVE: Talk Radio At The Dawn Of The Digital Era details with specific examples how this media form enabled a broad cross-section of citizens to have actual influence and impact on public issues. Politicians and the mainstream media were threatened by this power in the people. The reality was that politicians preferred to develop their policies within a closed system of lobbyists and other influence peddlers. The mainstream media were threatened because they saw their role as the opinion leader to "educate" the public on issues. If the public was acting on its own, the power of these media giants was diminished. All of a sudden, the masses had actual power over the issues affecting their lives. AIRING THE WAVE: Talk Radio At The Dawn Of The Digital Era describes the returning of government to the people and the enlightenment that we can actually have an impact on matters that touch our lives. Talk radio brought to its listeners the hope and faith in our system that had caused apathy and discontent. It brought people back to working within the system because there were results that could be measured. AIRING THE WAVE: Talk Radio At The Dawn Of The Digital Era reminds us of that vital role that our citizenry can and must play in our system of

government. It shows us how we took back the power that is rightfully ours and it is a reminder to public officials that we are their employers and they serve us.

Radio's Second Century Peter Lang

Winner of the 2022 Broadcast Education Association Book Award One of the first books to examine the status of broadcasting on its one hundredth anniversary, *Radio's Second Century* investigates both vanguard and perennial topics relevant to radio's past, present, and future. As the radio industry enters its second century of existence, it continues to be a dominant mass medium with almost total listenership saturation despite rapid technological advancements that provide alternatives for consumers. Lasting influences such as on-air personalities, audience behavior, fan relationships, and localism are analyzed as well as contemporary issues including social and digital media. Other essays examine the regulatory concerns that continue to exist for public radio, commercial radio, and community radio, and discuss the hindrances and challenges posed by government regulation with an emphasis on both American and international perspectives. Radio's impact on cultural hegemony through creative programming content in the areas of religion, ethnic inclusivity, and gender parity is also explored. Taken together, this volume compromises a meaningful insight into the broadcast industry's continuing power to inform and entertain listeners around the world via its oldest mass medium--radio.

The Right Frequency NavPress

Updating and expanding a classic text, 'The Radio Station' includes new sections on radio and the Internet, AM stereo, cable and satellite radio, niche formats, mergers and consolidations and provides insight into an ever-changing field.

The Radio Producer's Handbook History Publishing Company LLC This book uses an oral history approach incorporating comments by such people as Steve Allen, Ray Bradbury, Dick Clark, Walter Cronkite, Larry Gelbart, Paul Harvey, Art Linkletter, Ed McMahon, Daniel Schorr, and many other personalities.

Talk Radio Wants You Taylor & Francis

Some issues, 1943-July 1948, include separately paged and numbered section called Radio-electronic engineering edition (called Radionics edition in 1943).

Us against Them Random House Digital, Inc.

This is a how to book that guides the reader in learning how to book radio talk show interviews that can be conducted by telephone all across America. The reader will learn why radio talk show interviews are powerful as a marketing strategy, and what radio talk show producers are looking for as topics for their shows. Additional learning points are, how to accept credit cards for orders placed, how to structure a successful interview and how to get the most out of the interview. There are a number of forms included in the book that can help with booking interviews and doing follow up after the interview. This book is a useful guide for anyone wanting to create a book and market it with a low budget.

The Development of Two-way Talk Radio in America Random House

Two award-winning major market producers present the definitive how-to guide for producing a radio show, explaining every duty a radio producer is expected to perform. With refreshing honesty and the humorous flair of professional radio comedy writers, the authors reveal how to get one's professional foot in the radio door, book celebrity guests, craft great interviews, come up with ideas, create great phone segments, write and pitch material, and cope with the pressure that accompanies producing a show in progress. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business

of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

Talk Radio (TCG Edition) U of Minnesota Press

A sweeping, anecdotal account of the great sounds and voices of radio—and how it became a bonding agent for a generation of American youth. When television became the next big thing in broadcast entertainment, everyone figured video would kill the radio star—and radio, period. But radio came roaring back with a whole new concept. The war was over, the baby boom was on, the country was in clover, and a bold new beat was giving the syrupy songs of yesteryear a run for their money. Add transistors, 45 rpm records, and a young man named Elvis to the mix, and the result was the perfect storm that rocked, rolled, and reinvented radio. Visionary entrepreneurs like Todd Storz pioneered the Top 40 concept, which united a generation. But it took trendsetting “disc jockeys” like Alan Freed, Murray the K, Wolfman Jack, Cousin Brucie, and their fast-talking, too-cool-for-school counterparts across the land to turn time, temperature, and the same irresistible hit tunes played again and again into the ubiquitous sound track of the fifties and sixties. The Top 40 sound broke through racial barriers, galvanized coming-of-age kids (and scandalized their perplexed parents), and provided the insistent, inescapable backbeat for times that were a-changin’. Along with rock-and-roll music came the attitude that would literally change the “voice” of radio forever, via the likes of raconteur Jean Shepherd, who captivated his loyal following of “Night People”; the inimitable Bob Fass, whose groundbreaking *Radio Unnameable* inaugurated the anything-goes free-form style that would come to define the alternative frontier of FM; and a small-time Top 40 deejay who would ultimately find national fame as a political talk-show host named Rush Limbaugh. From Hunter Hancock, who pushed beyond the limits of 1950s racial segregation with rhythm and blues and hepcat patter, to Howard Stern, who blew through all the limits with a blue streak of outrageous on-air antics; from the heyday of summer songs that united carefree listeners to the latter days of political talk that divides contentious callers; from the haze of classic rock to the latest craze in hip-hop, *Something in the Air* chronicles the extraordinary evolution of the unique and timeless medium that captured our hearts and minds, shook up our souls, tuned in—and turned on—our consciousness, and went from being written off to rewriting the rules of pop culture.

Radio Cultures Regnery Publishing

New York Times best selling biographer Stephen Mansfield and coauthor David A. Holland present a fascinating look at America's most popular radio host. You'll discover how the brutal murder of his father shaped Paul Harvey's life and career; how a high school teacher helped launch him in radio; the truth behind his brief and controversial career in the Air Force; why he was arrested for breaking into a secure research laboratory during the Cold War; why he proposed to his wife, “Angel,” on their very first date—and why it took her a year to say yes; the important role of faith in his life; and how his immeasurable contributions to broadcast history transformed American culture.

Talk Radio in America John Wiley & Sons

As entertaining as it is educational, *Radio: The Book* is a must-have guide to success for anyone interested in a career in radio. Providing a wealth of information and relating his own personal

experiences, veteran radio personality, Program Director and Programming Consultant Steve Warren shares trade secrets and industry know-how that would usually take years to accumulate through experience. An invaluable advantage over your competition, this “cheat-sheet” for the radio programmer includes practical advice regarding: ·Radio as a career—from tips on getting started to job negotiations ·Programming—talk radio and music, from format science to picking the hits ·Relationships with listeners—everything from staying in touch with your audience to public image ·Branding, marketing, and advertising the radio station ·Research—music tests, audience analysis, ratings, and more ·Practical information about management policies ·Radio realities—information on rules and regulations This latest edition has been updated to include: ·Important updates on an ever-evolving field ·Essential forms for radio station functions—production orders, personnel files, absentee reports, PSA schedules, format clocks, remote schedule, and more. to be accompanied by an on-line section of electronic forms for convenience ·Ideas for successfully programming in new radio formats like satellite, internet, and cable In such a competitive industry where formal training can be hard to come by, *Radio: The Book, 4e*, is a short-cut to the fast track for current and future programmers and program directors. With an active radio broadcast career that is still exploring new ideas following more than forty years at some of America's most prestigious radio stations (including WNBC, WHN, WNEW, and CBS radio), Steve Warren is more than qualified to mentor readers. Steve has competed successfully in all music formats from Easy Listening to Country to Top 40 to Oldies, always putting the listener first and now, putting you first.

Talk Radio and the American Dream M.E. Sharpe

This complete handbook will help anyone—from the novice activist to the sophisticated public relations professional—develop a talk media message, prepare a campaign, and roll it out on talk radio, television, and talk Internet.

Subverting America, Vol. One Skyhorse Publishing Inc.

This book seeks to bridge the gap between show hosts and prospective guests, providing a reference guide to roughly 700 talk radio shows mostly in the United States but also around the world. Entries are organized under categories of show themes, such as Addiction and Recovery, Entertainment, Religion, Sports, Travel, and many more. The book also includes information on many of *Talkers Magazine's* Top 250 Radio Talk Shows, interview tips for radio guests, and tips for conducting a radio interview over the phone.

Ready, Set, Talk! Penguin

First Published in 2005. Routledge is an imprint of Taylor & Francis, an informa company.

Talk Radio Silverpeak Enterprises

“Your fear, your own lives, have become your entertainment.”—Talk Radio “More timely today than it was twenty years ago . . . Radio crackles with intensity.”—Joe Dziemianowicz, *New York Daily News* “The most lacerating portrait of a human meltdown this side of a Francis Bacon painting. . . . This revival, like the original production, allows its star to grab an audience by the lapels and shake it into submission.”—Ben Brantley, *The New York Times* Eric Bogosian's *Talk Radio*—his breakthrough 1987 Public Theater hit that was made into a film by Oliver Stone—has been revived in a “mesmerizing” (*Newsday*) production on Broadway, with Liev Schreiber playing the role of the late-night shock jock that Bogosian himself originated. The drama is set in the studio of Cleveland's WTLK Radio over the course of Barry Champlain's two-hour broadcast, being scrutinized that night by producers with an interest in taking the show national, and fueled as always

by coffee, cocaine, and Jack Daniel's. Barry's jousts with his unseen callers—ranging from a white supremacist to a woman obsessed with her garbage disposal—are peppered with insights into his character from his ex-deejay pal and his sometime girlfriend/producer, and punctuated with a transformative visit from an embodied voice. Eric Bogosian is a writer and actor who over the last twenty years has authored five full-length plays and created six full-length solos for himself, including *subUrbia*; *Sex, Drugs, Rock & Roll*; *Pounding Nails in the Floor with My Forehead*; and *Drinking in America*. He is the recipient of three OBIE Awards and a Drama Desk Award, and has toured throughout the United States and Europe.

Inside Talk Radio Berrett-Koehler Publishers

"By the early 1960s, and for the first time in history, most Americans across the nation could tune their radio to a station that aired conservative programming from dawn to dusk. People listened to these shows in remarkable numbers; for example, the broadcaster with the largest listening audience, Carl McIntire, had a weekly audience of twenty million, or one in nine American

households. For sake of comparison, that is a higher percentage of the country than would listen to conservative talk radio host Rush Limbaugh forty years later. As this Radio Right phenomenon grew, President John F. Kennedy responded with the most successful government censorship campaign of the last half century. Taking the advice of union leader Walter Reuther, the Kennedy administration used the Internal Revenue Service and the Federal Communications Commission to pressure stations into dropping conservative programs. This book reveals the growing power of the Radio Right through the eyes of its opponents using confidential reports, internal correspondence, and Oval Office tape recordings. With the help of other liberal organizations, including the Democratic National Committee and the National Council of Churches, the censorship campaign muted the Radio Right. But by the late 1970s, technological innovations and regulatory changes fueled a resurgence in conservative broadcasting. A new generation of conservative broadcasters, from Pat Robertson to Ronald Reagan, harnessed the power of conservative mass media and transformed the political landscape of America"--