

# 1897 Sears Roebuck Co Catalogue A Window To Turn

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## PETERSEN GLOVER

The Sears, Roebuck Catalogue Gramercy

Take a hundred-year excursion into the past when all your wishes and whims could be found within the pages of a Sears, Roebuck, & Co. catalogue. Whether you lived in Manhattan, New York, or Manhattan, Kansas, a new camera, a grand piano, and even the latest medical supplies were only a mail order away with your Sears catalogue. Florida Water, Liquid Skin, hammer-less revolvers, bankers' shears, travelling bags, bridging telephones, and the Acme Triumph Six-Hole Steel Range (which was the "The Wonder of the Stove World" according to the ad copy) could all be had for reasonable prices. In this compilation of the best collectibles from the 1905 through 1910 Sears catalogs, readers will find everything the early-twentieth-century American needed to outfit home, office, medicine chest, or craft workshop. A useful resource for artists, antiques dealers, and history buffs, this title is certain to make any reader feel nostalgic for simpler times. From the department introductions and the descriptions of Sears's warehouses and factories to the hundreds of merchandise-filled pages, readers will find treasures on every page of Sears, Roebuck, & Co.: Best Collectibles from the 1905-1910 Catalogues.

**Historic Sears, Roebuck and Co. Catalog Plant** Simon and Schuster

Cyclists were written out of highway history in the 1920s and 1930s by the all-powerful motor lobby: Roads Were Not Built For Cars tells the real story, putting cyclists center stage again. Not that the book is only about cyclists. It will also contains lots of automotive history because many automobile pioneers were cyclists before becoming motorists. A surprising number of the first car manufacturers were also cyclists, including Henry Ford. Some carried on cycling right through until the 1940s. One famous motor manufacturing pioneer was a racing tricycle rider to his dying day.

*Mexican Clap Hands Dance* Hassell Street Press

What American men, women, and children wore in the 1940s, shown in 122 fully illustrated and captioned pages selected from rare copies of Sears catalogs. Reproduced in large format on high-quality glossy stock.

*The 1945 Sears Christmas Book* Stoddart

Proudly advertising its enormous inventory shipped from "Cheapest Supply House on Earth," in 1894, the Sears, Roebuck and Co. catalog offered substantial savings for rural dwellers on almost everything. And everything means everything. From pianos and firearms to clothing, watches, and jewelry, this well-known American superstore had it all. Need a sewing machine

guaranteed to last ten years? Just \$17.55 from Sears, Roebuck and Co. And why not buy solid gold? Solid gold watches, that is, for just thirty to fifty dollars. In the musical goods department, guitars came with free instruction books, mandolins were becoming so popular that sales had more than doubled in a year, and violins were imported and plentiful. The guns and sporting goods department boasted a wide range of weaponry, including the Colt's Army Double Action Revolver (which, if ordered with an accompaniment of cash payment in full, came with a "FREE nice present" . . . the likes of which are left to the gun enthusiast's imagination). Hundreds of illustrations accompany the fascinating product descriptions and hard-to-fathom prices of over a century ago in this rerelease of the Sears, Roebuck and Co. Consumer's Guide for 1894. Nostalgic for some, fun for all--this book is perfect for anyone interested in collectibles.

*An Old Sweetheart of Mine* John Wiley & Sons

Before the Internet, Wal-Mart, and the shopping mall, there was Montgomery Ward.

*1927 Edition of the Sears, Roebuck Catalogue* Courier Corporation  
 "A dazzling trove for students of Americana." Time...

*Everyday Fashions of the Twenties* LSU Press

Presents a fictionalized account of the life of Ella Watson, also known as Cattle Kate, and her husband James Averell, who were lynched by vigilantes in 1889 for allegedly stealing cattle.

*Everyday Fashions of the Forties As Pictured in Sears Catalogs* Chelsea House Pub

The first account of anti-ageing and rejuvenation in modern Britain, exploring hormones, diet, electrotherapy, exercise and skin care.

*Louisiana Buildings, 1720-1940* Courier Corporation

It was the American Dream by Mail Order --Smithsonian Americans have ordered from Sears, Roebuck just about everything they have needed for their homes for 100 years--but from 1908 to 1940, some 100,000 people also purchased their houses from this mail-order wizard. Sears ready-to-assemble houses were ordered by mail and shipped by rail wherever a boxcar or two could pull in to unload the meticulously precut lumber and all the materials needed to build an exceptionally sturdy and well-designed house. From Philadelphia, Pa., to Coldwater, Kans., and Cowley, Wyo., Sears put its guarantee on quality bungalows, colonials and Cape Cods, all with the latest modern conveniences--such as indoor plumbing. Houses by Mail tells the story of these precut houses and provides for the first time an incomparable guide to identifying Sears houses across the country. Arranged for easy identification in 15 sections by roof type, the book features nearly 450 house models with more than 800 illustrations, including drawings of the houses and floor plans. Because the Sears houses were built to last, thousands remain

today to be discovered and restored. Houses by Mail shows how to return them to their original charm while it documents a highly successful business enterprise that embodied the spirit and domestic design of its time. "After decades of obscurity, Sears houses have become chic." --Wall Street Journal "These were . . . spacious, solidly built homes." --Parade "Don't be surprised if your own cozy bungalow turns up [in the book]."--Philadelphia Inquirer "A nostalgic and informative look at the tastes of Americans in the years before World War II."--Publishers Weekly "The bible to researchers of Sears' ready-cut homes."--Saturday Evening Post  
**The 1902 Edition of the Sears, Roebuck Catalogue** Skyhorse Publishing Inc.

Reproduced from a rare edition, this book features 112 designs for homes of "comfort and refinement," with external views, floor plans, and other details. 400 illustrations.

**The Cult of Youth** Skyhorse

The versatility of modern commercial house paints has ensured their use in a broad range of applications, including the protection and decoration of historic buildings, the coating of toys and furniture, and the creation of works of art. Historically, house paints were based on naturally occurring oils, gums, resins, and proteins, but in the early twentieth century, the introduction of synthetic resins revolutionized the industry. Good quality ready-mixed products became available and were used by artists worldwide. While the ubiquity of commercial paints means that conservators are increasingly called upon to preserve them, such paints pose unique challenges including establishing exactly which materials are present. This book traces the history of the household paint industry in the United States and United Kingdom over the first half of the twentieth century. It includes chapters on the artistic use of commercial paints and the development of ready-mixed paints and synthetic resins; oil paints, oleoresinous gloss and enamel paints, water paints, nitrocellulose lacquers, oil-modified alkyds, and emulsion paints; and the conservation implications of these materials. The book will be of interest to conservators and conservation scientists working on a broad range of painted surfaces, as well as curators, art historians, and historians of architectural paint.

*Cattle Kate* Island Press

The only New Deal program to continue into the 1990s, the Historic American Buildings Survey has through the years drawn attention to the historical and artistic significance of buildings that contemporary taste might otherwise have ignored. Louisiana Buildings, 1720-1940 makes easily available the fruit of HABS's important and enduring efforts to record Louisiana's architectural heritage. In the 1930s, the Louisiana HABS team concentrated on public edifices and grand plantation complexes threatened by destruction. Later records of HABS include still other habitations

of the common man as well as industrial structures. The project has yielded not only graphic and written documentation of the buildings, many no longer standing, but also new insights into the history of the state's architecture. An invaluable part of Louisiana Buildings, 1720-1940 is the alphabetical listing of HABS structures in Louisiana both by familiar name and by parish. The listing by parish gives the location, the date of construction, the architect when known, and the current status of each building. It also presents drawings or photographs of many of the structures, over 300 pictures in all. There are, besides, nine chapters by leading architectural historians, who cover all aspects of Louisiana architecture: its Creole beginnings in the south of the state; the Appalachian folk style in the north; and developments on the plantation, in the seventeenth-century urban setting, and in the modern era. Those chapters form an essential frame of reference for the data in the HABS listings and call attention to many other structures that are a part of the history of building in the Pelican State. Anyone interested in the state's architecture or history will find Louisiana Buildings indispensable.

*Dining Down Memory Lane* Skyhorse

Take a trip "south of the border" with this arrangement of a classic Mexican folk song. Schaum keeps the piece at the late elementary level, even though it sounds quite a bit harder. This piece is a crowd-pleaser, effective for festivals and competitions.

*1908 Sears, Roebuck Catalogue* Courier Corporation

Imagine it's the end of the nineteenth century, and, with one catalog, you can buy everything from beds and tools to clothing and opium. (Yes, opium.) Not to mention ear trumpets, horse buggies, and Bibles. The 1897 Sears, Roebuck & Co. Catalogue is both a wonderfully fascinating collector's item and a valuable

piece of American history. For every recognizable item included, there are plenty of others guaranteed to confuse or interest 21st century readers—like Bust Cream or Food and Sweet Spirits of Nitre. What was once standard household fare is today a sometimes strange, often funny look at what life was once like for the average American family. It's amazing to see that a Princely Shirt for Princely Men cost \$0.95 or three for \$2.75 or that a Complete Violin Outfit (with bow and case) cost only \$2.00. *1897 Sears, Roebuck & Co. Catalogue* Skyhorse Publishing Inc. Sixty eight Sears-designed homes display handsome exterior and interior views — with vestibules, breakfast alcoves, massive chimneys, unusual roof lines, and other attractive features. Over 200 black-and-white illustrations.

*Sowing the American Dream* Courier Corporation

Portrait of Richard Warren Sears, Founder, President, 1886-1908-- Inside cover.

*1923 Sears, Roebuck Catalogue* Skyhorse

A Bawlmer cookbook collector's dream featuring Obrycki's, Haussner's, and other landmarks. Its 4 illustrations, 39 images, and dozens of classic recipes cover everything from crab cakes to cookies. Recapture that special night in Louie's Bookstore and Cafe or Baltimore's Little Italy. The perfect Maryland gift idea for any season. Enjoy!

*1897 Sears Roebuck Catalogue* Courier Dover Publications

Located on the site of the original Sears Tower, the historic Sears, Roebuck and Company catalog plant is one of the nation's most unique landmarks. Representing American ingenuity at its best, Richard Sears and Julius Rosenwald combined technology, commerce, and social science with bricks and mortar to build "the World's Largest Store" on Chicago's West Side. Completed in

1906, the plant housed nearly every conceivable product of the time: clothing, jewelry, furniture, appliances, tools, and more. The complex employed 20,000 people, and merchandise orders were processed and delivered by rail—within the same day. During the first two decades of the 20th century, almost half of America's families shopped the over 300 million catalogs published in that era. WLS (World's Largest Store) Radio broadcasted the Gene Autrey show from the top of the tower, and the first Sears retail store opened here on Homan Avenue and Arthington Street. In 1974, Sears moved to the current Sears Tower. Thanks to many individuals who fought to save these architecturally and historically important treasures, the administration building, the original Sears Tower, the catalog press-laboratory building, and the powerhouse remain today. There are currently plans for redeveloping these buildings into housing, office, and retail space. A new Homan Square Community Center stands on the site of the merchandise building.

*Sears House Designs of the Thirties* Courier Dover Publications

A facsimile edition of the 1902 catalog for the retail chain displays the manners, customs, necessities, luxuries, and cost of living of an America at the turn of the century through the products Americans bought.

*Roads Were Not Built for Cars* Alfred Music

This facsimile of the Sears, Roebuck and Co.'s 1945 Christmas catalog offers a nostalgic look back at consumer goods of the era, from dolls and toy trains to housewares, clothing, furniture, candy, and much more. Also reproduced here is an insightful poem, "Christmas Peace," included in the original mailing to commemorate the end of the war.