

Ambuja Technical Literature Series

Catalogue of Printed Books
 Seismic Design of RC Buildings
 High Performance Concretes
 Indian Family Business Mantras
 Deepening Economic Cooperation between India and Sri Lanka
 An Uncertain Glory
 Response of Structures Under Extreme Loading
 A National Biography for India
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 The Black Coat
 Building Materials

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LUCIANA DEREK

Catalogue of Printed Books Blurb

The increasing demand for environmentally friendly materials and the need for cheaper fibres points the search in the direction of natural products such as bark, leaves, scales or shells. The aim of this book is to provide a forum to review the recent advances in the area of plant and animal-based composites and identify possible trends for further developments.

[Seismic Design of RC Buildings](#) Springer

Opening in Calcutta in the 1960s, Amitav Ghosh's radiant second novel follows two families -- one English, one Bengali -- as their lives intertwine in tragic and comic ways. The narrator, Indian born and English educated, traces events back and forth in time, from the outbreak of World War II to the late twentieth century, through years of Bengali partition and violence, observing the ways in which political events invade private lives.

[High Performance Concretes](#) Harper Collins

This state-of-the-art report summarizes the results of an extensive search and review of available literature on the mechanical properties of concrete, with particular reference to high performance concrete for highway applications. Included in the review and discussion are the behavior of plastic concrete as well as the strength and deformation characteristics of hardened concrete. Both short-term and long-term effects are considered. Based on the review of the available information, research needs are identified. It is concluded that much research is needed to develop data on the strength and durability properties of concrete which develops high strength, particularly very early strength.

[Indian Family Business Mantras](#) Penguin UK

The idea of corporations exercising corporate social responsibility has spread from the West and is now firmly embedded in Asian countries and in Asian corporations. The latest trend in corporate social responsibility, evident also in Asia, is for corporations to apply corporate social responsibility to local communities and to those at the bottom of the social hierarchy. This book explores corporations' social responsibility engagement with local communities in a range of Asian countries. It provides examples of corporate social responsibility in a wide range of industrial sectors, focuses extensively on "social enterprises" and on governments' and corporations' schemes to encourage them, considers how relations with employees and with local workforces fit into the pattern of corporate social responsibility, and discusses the question as to how far corporations engage with local communities as a way of developing new markets for their products.

[Deepening Economic Cooperation between India and Sri Lanka](#) Routledge

Risk management is a very important process in the context of global and organizational sustainability. It helps organizations prepare for organizational risks and reduce costs before they occur. Risk management contributes to the achievement of organizational objectives and to the development of organizational benefits and risk opportunities. As such, this book identifies strategic challenges for risk management assessment and practices, examines potential factors that affect business growth, and offers new opportunities for enterprises. It includes fifteen chapters that cover such topics as sustainable management in the construction industry, risk communication in the age of COVID, managing tax risks in mergers and acquisitions, corporate governance, and much more.

[An Uncertain Glory](#) University of Chicago Press

This book analyzes the performance and impact of the India-Sri Lanka free trade agreement over the past decade and suggests the way forward. India became an important source of imports for Sri Lanka immediately after the implementation of the free trade agreement. Bilateral trade between the countries increased steadily thereafter, with Sri Lankan commodities finding a large market in India. The composition of trade also changed with an increased number of new goods being traded. The book computes indices and suggests scope for deepening economic cooperation between the two countries by pruning the negative lists for trade in goods, identifying potential investment, and suggesting policies for expanding cooperation in services.

[Response of Structures Under Extreme Loading](#) Springer

"Maybe you shouldn't go back to Darjeeling. It might not be safe for you..." The lama was in the next room. It was 2 a.m. He was trying to calm his attendants. I think the boys wanted to kill me. This was my last day with Gurudev. In this riveting true story, when Thomas K. Shor, an adventuring American writer with an ear for unusual stories, wanders into a Himalayan mountain village and into the life of an enigmatic spiritual master known as Gurudev he has no idea of what he is getting into. As Gurudev, a Tibetan Buddhist lama, lavishes the author with presents and invites him into his inner circle--thereby offering him, and us, a unique glimpse into a master's life and his teachings--it seems destiny is at work. But what happens when it turns out the master has close ties with the local dictator and his henchmen and Shor finds himself being hosted at some of their houses? How is he to reconcile the religion of love with the violence of politics? Gurudev's 'engaged Buddhism' not only stretches common notions of morality, but also spins Shor's moral compass. Ultimately, the author flees Darjeeling under physical threat and abandons the writing of this book--until now. THE MASTER

DIRECTOR, richly illustrated with over 60 photos, probes the limits of charisma and skepticism, devotion and doubt. And throughout, Shor's captivating story treads the fine line of openness without credulity, and questioning without prejudice. While the warnings are many against mixing religion and politics, they combine in this entertaining tale set in the politically tumultuous foothills of India's eastern Himalayas to reveal profound insights into the nature of both the human and the divine.

[A National Biography for India](#) Penguin UK

Original research on performance of materials under a wide variety of blasts, impacts, severe loading and fireCritical information for protecting buildings and civil infrastructure against human attack, deterioration and natural disastersTest and design data for new types of concrete, steel and FRP materials This technical book is devoted to the empirical and theoretical analysis of how structures and the materials constituting them perform under the extreme conditions of explosions, fire, and impact. Each of the 119 fully refereed presentations is published here for the first time and was selected because of its original contribution to the science and engineering of how materials, bridges, buildings, tunnels and their components, such as beams and pre-stressed parts, respond to potentially destructive forces. Emphasis is placed on translating empirical data to design recommendations for strengthening structures, including strategies for fire and earthquake protection as well as blast mitigation. Technical details are provided on the development and behavior of new resistant materials, including reinforcements, especially for concrete, steel and their composites.

[Proceedings of the 1st International Conference on Sustainable Waste Management through Design](#) Penguin UK

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[Havells](#) Asian Development Bank

WINNER OF THE 2022 TATA LITERATURE LIVE! BUSINESS BOOK AWARD 'I had never seen a cement plant in my life. I had no idea about limestone deposits or the cement industry in Gujarat. And I had never negotiated an industrial agreement. Yet, in the next few weeks, I would need to be ready for a substantive meeting with Gujarat government officials.' The year was 1983. A cotton trader, still in his early thirties, began to dream big. His aspiration was to become an 'industrialist'. The venture he was about to embark on was uncharted territory for him. He knew nothing about cement, limestone or anything remotely associated with it. In the era of Licence Raj, where everything from production to consumption was controlled by the government, Narotam Sekhsaria saw the huge potential in cement and its role in a growing nation. Trusting his instinct, he started Ambuja Cement

and went on to create one of the most successful cement companies in the world. Told by the man himself, *The Ambuja Story* is a tale of grit, determination, honesty and integrity. For a cement company, it's a unique case study that broke many stereotypes, such as cement production can't be an environmental friendly activity, good cement can't be cheaper and it's difficult to market a product as boring as cement. Narotam Sekhsaria's vision for Ambuja wasn't just limited to financial success; he undertook community development around all Ambuja plants to a whole new level. Ambuja's work in women empowerment, skill development, health and education created new benchmarks for the industry long before corporate social responsibility became mandatory in India. *The Ambuja Story* provides a new perspective on business and life, inspiring the next generation of entrepreneurs to scale greater heights.

How to Be a Speedy Reader Harper Collins

This book is intended to serve as a textbook for engineering courses on earthquake resistant design. The book covers important attributes for seismic design such as material properties, damping, ductility, stiffness and strength. The subject coverage commences with simple concepts and proceeds right up to nonlinear analysis and push-over method for checking building adequacy. The book also provides an insight into the design of base isolators highlighting their merits and demerits. Apart from the theoretical approach to design of multi-storey buildings, the book highlights the care required in practical design and construction of various building components. It covers modal analysis in depth including the important missing mass method of analysis and tension shift in shear walls and beams. These have important bearing on reinforcement detailing. Detailed design and construction features are covered for earthquake resistant design of reinforced concrete as well as confined and reinforced masonry structures. The book also provides the methodology for assessment of seismic forces on basement walls and pile foundations. It provides a practical approach to design and detailing of soft storeys, short columns, vulnerable staircases and many other components. The book bridges the gap between design and construction. Plenty of worked illustrative examples are provided to aid learning. This book will be of value to upper undergraduate and graduate students taking courses on seismic design of structures.

Concrete Technology (2022 Pictorial Booklet Vol.-3 Civil Engineering) Springer Nature

Lajja, *The Controversial Novel* By Bangladeshi Writer Taslima Nasrin, *Is A Savage Indictment Of Religious Extremism And Man S Inhumanity To Man. The Duttas-Sudhamoy, Kironmoyee, And Their Two Children, Suranjan And Maya-Have Lived In Bangladesh All Their Lives. Despite Being Part Of The Country S Small Hindu Community, That Is Terrorized At Every Opportunity By Muslim Fundamentalists, They Refuse To Leave Their Country, As Most Of Their Friends And Relatives Have Done. Sudhamoy, An Atheist, Believes With A Naive Mix Of Optimism And Idealism That His Motherland Will Not Let Him Down.... And Then, On 6 December 1992, The Babri Masjid At Ayodhya In India Is Demolished By A Mob Of Hindu Fundamentalists. The World Condemns The Incident, But Its Fallout Is Felt Most Acutely In Bangladesh, Where Muslim Mobs Begin To Seek Out And Attack The Hindus.... The Nightmare Inevitably Arrives At The Duttas Doorstep-And Their World Begins To Fall Apart.... Unremittingly Dark And Menacing, The Novel Exposes The Mindless Bloodthirstiness Of Fundamentalism And Brilliantly Captures The Insanity Of Violence In Our Time.*

Herald of Library Science Penguin Books India

This book highlights contemporary state of research in multidisciplinary areas in computer science, computer engineering, chemical engineering, mechanical engineering, physics, biomedical sciences, life sciences, medicine, and health care. The accepted submissions to the 7th IRC Conference on Science, Engineering and Technology (IRC-SET 2021) that were presented on August 7, 2021, are published in this conference

proceedings. The papers presented here were shortlisted after extensive rounds of rigorous reviews by a panel of esteemed individuals who are pioneers and experts in their respective domains.

IRC-SET 2021 Penguin Books India

It is the 1970s. After a bloody struggle, Bangladesh is an independent nation. But thousands are pouring into Dhaka from all over the country, looking for food and shelter. Amongst them is Nur Hussain, an uneducated young man from a remote village, who is only good at mimicking a famous speech of the prime minister's. He turns up at journalist Khaleque Biswas's doorstep, seeking employment. He is initially a burden for Khaleque, but then Khaleque, who has recently lost his job, has the idea of turning Nur into a fake Sheikh Mujib. With the blessings of the political establishment, he starts chasing in on the nationalist fervour of the city's poorest. But even as the money rolls in, the tension between the two men increases and reaches a violent climax when Nur refuses to stick to the script. Intense yet chilling, this brilliant first novel is a meditation on power, greed and the human cost of the politics.

Fibrous Concrete BoD - Books on Demand

Generation Impact fills a significant gap in the impact accounting literature about how ambitions, pressures, and misgivings can be addressed, dealt with, and harnessed into forward-looking programmes for the creation, measurement, and management in social accounting.

The Master Director GDSIL

Building Materials is a textbook designed for undergraduate civil engineering students who are offered courses on Building and Construction Materials. The book primarily covers the AICTE syllabus on Materials, Testing, and Evaluation. It provides detailed and up-to-date information on various building and construction materials, including green materials. The book discusses the usual building materials like stones, bricks, lime, cement, aggregates, mortars, concrete and special concretes, wood, ferrous materials, steel, plastics, non-ferrous materials, glass, ceramic materials, plastics, paints, etc. Wherever necessary, the substitute materials and the greenness of the material are identified and explained. The book provides a thorough discussion of various materials using appropriate illustrations, real-life photographs, examples, and case studies for better understanding.

Materials, Design and Manufacturing for Sustainable Environment Walter de Gruyter GmbH & Co KG

When India became independent in 1947 after two centuries of colonial rule, it immediately adopted a firmly democratic political system, with multiple parties, freedom of speech, and extensive political rights. The famines of the British era disappeared, and steady economic growth replaced the economic stagnation of the Raj. The growth of the Indian economy quickened further over the last three decades and became the second fastest among large economies. Despite a recent dip, it is still one of the highest in the world. Maintaining rapid as well as environmentally sustainable growth remains an important and achievable goal for India. In *An Uncertain Glory*, two of India's leading economists argue that the country's main problems lie in the lack of attention paid to the essential needs of the people, especially of the poor, and often of women. There have been major failures both to foster participatory growth and to make good use of the public resources generated by economic growth to enhance people's living conditions. There is also a continued inadequacy of social services such as schooling and medical care as well as of physical services such as safe water, electricity, drainage, transportation, and sanitation. In the long run, even the feasibility of high economic growth is threatened by the underdevelopment of social and physical infrastructure and the neglect of human capabilities, in contrast with the Asian approach of simultaneous pursuit of economic growth and human development, as pioneered by Japan, South Korea, and China. In a democratic system, which India has great reason to value, addressing these failures requires not only significant policy rethinking by the

government, but also a clearer public understanding of the abysmal extent of social and economic deprivations in the country. The deep inequalities in Indian society tend to constrict public discussion, confining it largely to the lives and concerns of the relatively affluent. Drèze and Sen present a powerful analysis of these deprivations and inequalities as well as the possibility of change through democratic practice.

Advances in Structural Integrity Springer

The book presents select proceedings of the International Conference on Materials, Design and Manufacturing (ICMDMSE 2022). The book covers recent trends in design and manufacturing practices relating to sustainability. Various topics covered in this book include materials design for sustainability, material characterization, tribology, finite element methods (FEM), computational fluid dynamics in designing materials, manufacturing techniques inclined to sustainability, additive manufacturing, energy, Industry 4.0, MEMS, green manufacturing, and optimization techniques. This book will be useful for researchers and professionals working in various fields of mechanical engineering.

The Magicians Trilogy Books 1-3 Penguin UK

Winner of the 2020 Tata Literature Live! Business Book Award From the bylanes of Kamalia and the rugged landscapes of Quetta in India of the 1940s which later became Pakistan, they escaped to the Partition-ravaged cities of Amritsar, Agra, Delhi and finally settled in Ludhiana with little more than the shirts on their backs. From here, four of the six Munjal brothers built their business, part by part. There was no grand vision of building a world-scale enterprise; their aim was simply to survive and provide for their families. Hero began with trading in and then manufacturing bicycle parts, evolved into bicycles, mopeds, automotive parts, motorcycles and scooters, and today the restructured group also encompasses service businesses and infrastructure. In 1986, thirty years after its inception, Hero Cycles became the largest bicycle maker in the world. In the next fifteen years, the motorcycle venture Hero Honda also became the largest in the world, and both pole positions are held firmly even today. This is an authentic 'Make in India' story about overcoming many odds: labyrinthine red tape, tepid economic growth and later, global competition. It follows the lives and times of the four Munjal brothers who lived together and scripted a dramatic revolution on two wheels without any formal education or resources. In parallel, it's also the story of how an agrarian economy like India, with limited means of transportation, took wing on the back of this two-wheel revolution. Driven by family values and Indian ethos, yet wholly contemporary and pioneering in their thinking and best practices, Hero firms today are renowned for putting mutually beneficial relationships at the very core of their business philosophy. The book goes deep inside the 'family spirit' that brought employees, customers, channel partners, suppliers and local communities together to create success, welfare and well-being for millions over the past seven decades. A rare story that proves how a principle-driven organization can create exceptional value for society.

Commercial Fisheries Abstracts Concept Publishing Company

2022 Pictorial Booklet Vol.-3 Civil Engineering Concrete Technology Useful for : SSC JE, UPPCL, UPRVUNL JE/AE, UPPSC AE, UPSSSC JE, UP JN, Assam PSC AE/JE, BPSC/BSPHCL JE, CHHATTISGARH PSC/CGPEB AE/JE, DSSSB JE, DDA JE, ESE, ESIC, GUJARAT/GETCO/GSSSB/GMC/GSECL/MGCVCL/BMC/PGVCL, HPSSC, HARYANA PSC/ HSSC, ISRO TA, JAMMU & KASHMIR SSB, JHARKHAND PSC, KARNATAKA PSC/ KPTCL/KPCL/BMRCL/MESCOM/HESCOM, KERALA PSC AE/JE, DMRC/NMRC/LMRC/ JMRC JE/AM, MAHARASHTRA JE, MIZORAM JE/AE, MP PEB, NAGALAND PSC, NCL OVERSEER/SERVEYOR, NLC GET, OPSC AEE, OSSC JE, PGCIL Diploma Trainee, PUNJAB PSC JE/SDE/SDO, RSMSSB JEn, RPSC AE, RRB JE, DFCCIL JE, TELANGANA PSC AEE/AE, TAMIL NADU PSC AE, UTTARAKHAND PSC/UKSSSC/UJVNL/PTCUL/UPCL AE/JE, WEST BENGAL PSC/SUB ASSISTANT ENGINEER/ JE/KMC SAE, OTHER STATE PSC JE/PSU JE