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Rise Of The Filmtrepreneur How To Turn Your Indie

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LUCERO ENGLISH

Lessons from the Set Routledge

In this fully updated second edition, award-winning film director and Slamdance Film Festival co-founder Dan Mirvish gives you soup-to-nuts, cradle-to-grave advice on every aspect of the filmmaking lifestyle and craft. He drops advice on playing the Hollywood game, and shows you how to finance, cast, shoot and show your indie feature, documentary, episodic series, short film, student film, web video or big-budget blockbuster. Once labeled a "cheerful subversive" by The New York Times, Mirvish shares lessons he's learned personally from film luminaries Robert Altman, Christopher Nolan, Emma Thomas, Steven Soderbergh, Rian Johnson, Whit Stillman, Harold Ramis, Lynn Shelton, John Carpenter, Ava DuVernay, the Russo Brothers, Bong Joon-ho, Sean Baker and more. This revised edition includes brand new chapters on filming during a global pandemic finding investors and crowdfunding backers whether and where to go to film school how to get a

big Hollywood agent self-distributing your film, even to airlines casting an Oscar®-winner as your lead actor and turning your garage into a 1980s New York subway Visit the extensive companion website at www.DanMirvish.com for in-depth supplemental videos, behind-the-scenes footage from Dan's films and bonus materials.

Kickstarter Launch Formula Samuel French , Incorporated

"This workbook includes 55 practical reinforcement exercises that enable students to actively learn each principle."--Back cover.

Conquering Hollywood Penguin

As heard on BBC Radio 4's Start The Week. Tired of struggling to make ends meet at the end of the month? Got no clue where to begin with savings and investments? Want to start your own business? It isn't about cutting back on coffee or walking to work, and it definitely isn't about becoming a bazillionaire overnight (sorry). This book isn't going to tell you what you should and shouldn't spend your money on and, sadly, get rich quick schemes are a load of BS. Instead, it combines time-tested, expert advice with fresh insights into how money works today and how you

can earn, spend and invest your way towards living your best life. Praise for Alice Tapper: 'The millennial financial guru' Independent 'A brilliant voice in modern finance' Stylist 'A financial game changer' Marie Claire 'Full of practical exercises' Moneywise 'Tapper makes budgeting and getting out of debt seem fun' Daily Telegraph

Why Didn't They Teach Me This in School? Workbook HarperCollins UK

The multitalented writers, directors, producers, and actors (as seen on The League, Transparent, and The Mindy Project) share the secrets of their lifelong partnership in this unique memoir. "A book that anyone will love . . . You can enjoy it even if you have no idea who the Duplass brothers are."—Janet Maslin, The New York Times Whether producing, writing, directing, or acting, the Duplass Brothers have made their mark in the world of independent film and television on the strength of their quirky and empathetic approach to storytelling. Now, for the first time, Mark and Jay take readers on a tour of their lifelong partnership in this unique memoir told in essays that share the secrets of their success, the joys and frustrations of intimate collaboration, and the lessons they've learned the hard way. From a childhood spent wielding an oversized home video

camera in the suburbs of New Orleans to their shared years at the University of Texas in early-nineties Austin, and from the breakthrough short they made on a three-dollar budget to the night their feature film *Baghead* became the center of a Sundance bidding war, Mark and Jay tell the story of a bond that's resilient, affectionate, mutually empowering, and only mildly dysfunctional. They are brutally honest about how their closeness sabotaged their youthful romantic relationships, about the jealousy each felt when the other stole the spotlight as an actor (Mark in *The League*, Jay in *Transparent*), and about the challenges they faced on the set of their HBO series *Togetherness*—namely, too much togetherness. But *Like Brothers* is also a surprisingly practical road map to a rewarding creative partnership. Rather than split all their responsibilities fifty-fifty, the brothers learned to capitalize on each other's strengths. They're not afraid to call each other out, because they're also not afraid to compromise. Most relationships aren't—and frankly shouldn't be—as intense as Mark and Jay's, but their brand of trust, validation, and healthy disagreement has taken them far. Part coming-of-age memoir, part underdog story, and part insider account of succeeding in Hollywood on their own terms, *Like Brothers* is as openhearted and lovably offbeat as Mark and Jay themselves. "Wright. Ringling. Jonas. I'm sure you could name a bunch of famous brother teams. They're all garbage compared to Mark and Jay. I can't wait for you to read this book."—from the foreword by Mindy Kaling

[Story Maps](#) HMH Books For Young Readers

Documentary Editing offers clear and detailed strategies for tackling every stage of the documentary editing process, from organizing raw footage and building select reels to fine cutting and final export. Written by a Sundance award-winning documentary editor with a dozen features to his credit and containing examples from over 100 films, this book presents a step-by-step guide for how to turn seemingly shapeless footage into focused scenes, and how to craft a structure for a documentary of any length. The book contains insights and examples from seven of America's top documentary editors, including Geoffrey Richman (*The Cove*, *Sicko*), Kate Amend (*The Keepers*, *Into the Arms of Strangers*), and Mary Lampson (Harlan County U.S.A.), and a companion website contains easy-to-follow video tutorials. Written for both practitioners and enthusiasts, *Documentary Editing* offers unique and invaluable insights into the documentary editing process. *Money: A User's Guide* Taylor & Francis

If you are a hungry indie filmmaker with a passion for the film industry and a drive to earn passive income, *Producing Independent Feature Films That Make Money: The Ultimate Guide to Producing Independent Films for Profit and Passive Income Project Description* is the book that you have been waiting for. At each stage of the filmmaking journey, you will be tested to overcome obstacles and endure setbacks. Given your heavy workload and expansive responsibilities as a filmmaker, including everything from hiring, production to distribution and marketing, your job is a juggling act. This eBook provides comprehensive practical techniques and strategies to move you gracefully through the rough terrain of producing an independent film that resonates and reaches your intended audience. In this modern digital age, when the online arena has overtaken traditional methods of distribution and commerce, there has never been a more important time to understand how to leverage the increased access to audiences that cyberspace provides. Inside, you will find valuable industry secrets that teach you how to reach and convince your niche audience. You will learn how to make use of the many variations of social media advertising to maximize ad revenue for your film. Inside you will find: How to construct a script that is adaptable to location changes, reshoots, and budgeting conflicts The value of reading legal contracts and attaining legal counsel to avoid potential litigation and other legal conflicts that can arise during and after production The film genres that garner the most revenue and why indie films do not have to follow these industry norms How dailies and slates can expedite and ease the editing process in post-production and help keep you organized on set Which mediums carry the most value for film distribution, exposure, and revenue How to leverage media outlets to your advantage so that you can navigate the media landscape to earn exposure and reach your target niche audience How Video On Demand has changed and why this is the best platform for indie filmmakers to earn revenue and passive income How to tell your brand's story through content marketing so that your film is more appealing to your target audience Why TV and theatrical deals have become overrated for indie films and why you should avoid these methods of distribution How you can reach your niche audience by constructing a marketing strategy that targets audiences by location, age, gender, income, and even their specific devices

The Pocket Lawyer for Filmmakers Hachette Books

An intimate memoir by the controversial and outspoken Oscar-winning director and screenwriter

about his complicated New York childhood, volunteering for combat, and his struggles and triumphs making such films as *Platoon*, *Midnight Express*, and *Scarface*. Before the international success of *Platoon* in 1986, Oliver Stone had been wounded as an infantryman in Vietnam, and spent years writing unproduced scripts while driving taxis in New York, finally venturing westward to Los Angeles and a new life. Stone, now 73, recounts those formative years with in-the-moment details of the high and low moments: We see meetings with Al Pacino over Stone's scripts for *Scarface*, *Platoon*, and *Born on the Fourth of July*; the harrowing demon of cocaine addiction following the failure of his first feature, *The Hand* (starring Michael Caine); his risky on-the-ground research of Miami drug cartels for *Scarface*; his stormy relationship with *The Deer Hunter* director Michael Cimino; the breathless hustles to finance the acclaimed and divisive *Salvador*; and tensions behind the scenes of his first Academy Award-winning film, *Midnight Express*. *Chasing the Light* is a true insider's look at Hollywood's years of upheaval in the 1970s and '80s.

Shooting for the Mob Bloomsbury Publishing

"Making a good script great is not just a matter of having a good idea. Nor is it a matter of just putting that good idea down on paper. In scriptwriting, it's not just the writing but also the rewriting that counts. [This book] focuses on the rewriting process and offers specific methods to help you craft tighter, stronger, and more workable scripts. While retaining all the valuable insights that have made the first edition one of the all-time most popular screenwriting books, this expanded, second edition adds new chapters that take you through the complete screenwriting process, from the first draft through the shooting draft. If you're writing your first script, this book will help develop your skills for telling a compelling and dramatic story. If you're a veteran screenwriter, this book will articulate the skills you know intuitively. And if you're currently stuck on a rewrite, this book will help you analyze and solve the problems and get your script back on track."--Back cover.

Independent Ed Taylor & Francis

Your Complete Guide To (Independent) Filmmaking. An in-depth, no holds barred look at making movies from 'concept to delivery' in today's ever-evolving climate while breaking down the dos and don'ts of (independent) filmmaking. Learn invaluable industry secrets from top to bottom and discover the truth about independent film distribution as the lid is torn off the many myths surrounding sales agents and today's release platforms that are certain to open reader's eyes - and ruffle a few feathers!

Chasing the Light ACT Four Screenplays

This is a comprehensive bible to low-budget film producing for emerging and professional producers. Structured to guide the reader through production meetings, every aspect of the film-production process is outlined in detail. Invaluable checklists -- which begin 12 weeks before shooting and continue through principal (and secondary) photography and postproduction -- keep the filmmaker on track and on target. Ryan is co-producer of James Marsh's *Man on Wire*, winner of the 2009 Academy Award for Best Documentary *The Guerrilla Rep* Filmmaking, the Hard Way

If you're looking for a step-by-step launch framework for your upcoming Kickstarter or Indiegogo campaign, this is the handbook for you! I'll teach you how to use crowdfunding to raise money online and bring your project to life. You see, we're at the beginning of a movement as transformative as the industrial revolution. Never before in history have authors, musicians, artists, and film producers been able to connect with massive online audiences and get funding for their creative work. The outdated media gatekeepers are quickly disappearing. You can now get funding directly from your fans and distribute your content online. If you're a creative type, this is the BEST time to be alive. But, it doesn't stop there. This major change has also given rise to six and seven-figure online businesses. As a fellow entrepreneur, I know that one of the most common excuses for not quitting your job and launching that startup company is because you don't have the money. Now, in a few short weeks, you can have all of the capital you need to launch and grow a thriving ecommerce business. It's no longer a crazy idea to pursue your passion. In fact, more and more millennials are doing just that. I should know, I'm one of them! When I first started blogging about Kickstarter in 2012, I had no idea that crowdfunding would become a multi-billion-dollar industry. I was just a Junior in college, writing a mini-thesis on how different variables affected fundraising success on Kickstarter (for you nerds out there, it was a logistic regression). Flash forward several years, and I'm now one of the top experts in the crowdfunding industry. I started the blog, CrowdCrux, which did over one million views in 2015. I set up a forum called KickstarterForum, which has attracted over six thousand members. I even launched a popular podcast called

Crowdfunding Demystified, which has racked up more than 100 positive reviews in iTunes. Finally, I also put out training videos on YouTube and I am proud to say that the channel is experiencing rapid growth. That all sounds impressive, but actually, when I first stumbled on the website, Kickstarter, I didn't have a clue how it worked. It seemed super confusing and I had SO MANY questions. Since 2012, I've come to master the platform and discover the ins and outs of how crowdfunding really works. I've published many of my findings online and I've been being linked to by sites like CNN, The New York Times, The Huffington Post, and even The Wall Street Journal. In this guide, I'm going to share with you the step-by-step launch strategy for absolutely crushing it on Kickstarter. In no time at all, you'll be raising money for your startup or creative project. I'll make it super easy to copy and implement these tactics and strategies. I'll also share some Jedi Mind Tricks that most marketers don't know about. Before you know it, you'll be a crowdfunding expert! Now, I bet you're thinking... "boy this all sounds like a lot of work. Do I really have to learn all of this? I just want to get funding for my project." Truth be told, it is A LOT to master, which is why having the right teacher can make all of the difference. I'll make sure that you master this material as quickly as possible, so that you can stop fundraising and get back to doing what you love! Either way, whether you decide to run your own Kickstarter campaign, or outsource certain aspects, it pays to know what you're doing. I want to help you smash your Kickstarter goal and then I hope you come on my podcast as a crowdfunding success story. It's time to get serious about making that business you've been dreaming about a reality. It's finally time to get paid for your creative work. Let's get started!

[Film Production Management](#) Createspace Independent Publishing Platform

The French New Wave: An Artistic School is a lively introduction to this critical moment in film history by one of the world's leading scholars on the New Wave. Provides a concise account of the French New Wave by one of the world's leading film scholars. Outlines the essential traits of the New Wave and defines it as a school that changed international film history forever. Includes a chronology of major political and cultural events of the New Wave, black-and-white images, and an extensive bibliography.

[Editing for Directors](#) Michael Wiese Productions

Best-selling personal finance author, Andrew Craig, takes you through the steps needed to get your finances humming, including: Paying off any debt. Setting up the right investment accounts such as ISAs and pensions. Simple investment strategies you might consider. Annual housekeeping and Further Resources. In this companion book to "How to Own the World", you will learn a common-sense approach to investment and the vital importance of ignoring the news. If you "own the world", automate your investments and stick to it, you could make high single-digit to low double-digit returns through the economic cycle. Over a lifetime of investment, these returns can make you a millionaire. Investment need not be that complicated - it is just that most people never learn anything about it. This approach will give you the confidence to sort your finances out once and for all. For most people, this is a huge relief and one of life's great problems solved....

[What You Don't Learn in Film School](#) Shockwave Publishing via PublishDrive

A bipolar gangster, a naive, young film director and Batman. What could go wrong? Alex Ferrari is a first-time film director who just got hired to direct a \$20 million feature film, the only problem is the film is about Jimmy, an egomaniacal gangster who wants the film to be about his life in the mob. From the backwater towns of Louisiana to the Hollywood Hills, Alex is taken on a crazy misadventure through the world of the mafia and Hollywood. Huge movie stars, billion-dollar producers, studio heads, and, of course, a few gangsters, populate this unbelievable journey down the rabbit hole of chasing your dream. Would you sell your soul to the devil to make your dream come true? By the way, did we mention that this story is based on true events? no, seriously it is.

Film Director's Intuition lfh Books

The first and so far only book on Film Markets. A Film Market is the best place a filmmaker can go to get traditional, non-DIY Distribution. The first edition of this book was used as a text at more than ten film schools in the US, and the book has an endorsement from the host of the #1 Filmmaking podcast on iTunes, and advice from 8 distributors.

[The Director's Six Senses](#) Avery

A bipolar gangster, a naive young film director, and Batman--what could go wrong? Alex Ferrari is a first-time film director who just got hired to direct a \$20 million feature film. The only problem is that the film is about Jimmy, an egomaniacal gangster who wants the film to be about his life in the mob. From the backwater towns of Louisiana to the Hollywood Hills, Alex is taken on a crazy misadventure through the world of the mafia and Hollywood. Huge movie stars, billion-dollar

producers, studio heads, and, of course, a few gangsters populate this unbelievable journey down the rabbit hole of chasing one's dream. Would you sell your soul to the devil to make your dream come true? By the way, did I mention that this story is based on true events? No, seriously it is.

Introduction to Documentary, Third Edition Ben Yennie

"This book helps film directors make their way through postproduction and explains what to expect from an editor. From thinking about editing during the shoot to hiring an editor to spotting and mixing sound and music, to delineating the purpose and types of VFX to completing a project with final sound, music, visuals, titles, DI, and color grading, the book covers all the practical aspects directors need to know. Along the way it details the history of editing, demystifies how editors approach cutting the footage and coaches the directors on how to best work with an editor to create and perfect the story and their vision of the film"--

The Cheerful Subversive's Guide to Independent Filmmaking Ballantine Books

Film producer and sales consultant Alec Trachtenberg argues that one must adopt a sales mindset in order to be successful as an independent filmmaker. By highlighting a variety of sales strategies that have worked for him in the world of startup technology companies, Alec shows how you can use the same sales strategies in every stage of filmmaking. Whether you are a budding freelance

cinematographer searching for your next gig, a first-time director ready to shoot your first feature-film, or an indie producer acquiring funding for your next project, *Lights, Camera, Sell* will teach you how to succeed through strategic sales techniques used by cutting-edge tech startup companies. Walking you through the five stages of the sales process, Alec shows you relevant case studies involving a variety of scenarios in the low-budget independent filmmaking process. Alec will teach you how to: Prospect a screenwriter and option a feature-length screenplay? Lead a discovery call with a prospective domestic distributor? Demonstrate value with a powerful pitch deck to a financier? Close a deal with a non-union actor by creating an initial talent agreement outline? Resolve conflicts with crew members by understanding the principles of relationship success *Lights, Camera, Sell* will debunk the negative myths surrounding salespeople formed by our media and society, reveal best practices on asking the right questions, explain how to present your ideas and services in a compelling way, and more. "It's called Show Business, not Show Art? Alec superbly teaches the Business." -Dov S-S Simens, legendary film instructor and author of *From Reel to Deal: Everything You Need to Create a Successful Independent Film* "Lights, Camera, Sell is a roadmap on how artistic and creative types can use sales concepts to elevate their careers." - Franco Sama, producer and CEO of Samaco Films "Lights, Camera, Sell explores

essential sales techniques used by both Fortune 500 and Silicon Valley startups and interprets them in a way that connects with the filmmaking community." - Jeb Blount, CEO of Sales Gravy and author of *Fanatical Prospecting*

Filmmaking Confidential Createspace Independent Publishing Platform

Film Production Management will tell you in step-by-step detail how to produce a screenplay and get it onto the big screen. Whether you are an aspiring or seasoned film professional, this book will be an indispensable resource for you on a day-to-day basis. This updated edition remains true to the practical, hands-on approach that has made previous editions so successful, and has been updated with revised forms, permits, and budgets applicable to all productions; contains important information on standards and typical processes and practices; includes the latest information available on technological advances such as digital FX; and discusses the impact of the Internet on filmmaking. Film production professionals at all levels of experience will benefit from the information in this handbook to film production management.

Go Fund Yourself Taylor & Francis

Take control of your personal finances with this concise, timely and indispensable guide, from acclaimed money expert Laura Whateley.